

**FOR IMMEDIATE RELEASE**  
**March 25, 2014**

**Chemetall will present at The STLE Annual Meeting in Lake Buena Vista, Florida,  
at the Disney Contemporary Resort, May 21, 2014.**

Chemetall will present “Metal Cleaning and Application Fundamentals” during the MWF 130 session on Wednesday, May 21, 2014. To increase the effectiveness of the finish, parts must be cleaned prior to coating. If the cleaner does not fulfill its purpose of removing unwanted soils from the substrate, subsequent processing steps will not produce a uniform conversion coating, and therefore inadequately protect the metal surface from corrosion. A high-quality conversion coating combined with the appropriate organic coating is essential for the durability of finished products. Rinse water quality and proper rinsing are as critical, yet often-over-looked step in the pretreatment process. A well-designed, lean cleaning and rinsing process can help improve product quality, thru-put, and higher profits!

This technical session will focus on different cleaning technologies (mechanical & chemical primarily) and issues specific to the parts cleaning. It will provide a foundation of critical terminology used to enable informed decisions in the selection, design, installation, and upgrade of a cleaning system. It will highlight topics including soils, substrates, cleaners, rinsing and drying, and the means to verify the cleaning and rinsing effectiveness. Process automation, safety, troubleshooting, and preventative maintenance of process equipment will also be covered.

Chemetall has been developing, manufacturing, and supplying state-of-the-art specialty chemical products since 1909. The ISO 9001 company offers a wide spectrum of products ranging from metalworking fluids and drawing & stamping compounds to cleaners, rust preventatives and surface treatment chemistries. Chemetall’s integrated products, chemical management systems, process equipment, and technical service programs deliver efficient and cost effective solutions for industrial manufacturing needs. Expect more with Chemetall.

Chemetall is a world-class specialty chemical company and a global provider of chemical technologies based in Frankfurt/Main, Germany. In addition to the North American headquarters in New Providence, New Jersey, other locations in the Americas include Jackson, Michigan; La Mirada, California; Bramalea, Ontario; Jundiai, Sao Paulo, Brazil; and Querétaro, México. Chemetall is a division of Rockwood Holdings Inc., a global specialty chemicals and advanced materials company traded on the New York Stock Exchange.

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