

FOR IMMEDIATE RELEASE
February 21, 2014

Chemetall to Highlight New Environmentally Compliant Technologies, True Phosphate-free Advanced Pretreatments at ECOAT 14 in Orlando, FL.

New Providence, NJ – Chemetall, a leading developer, manufacturer, and supplier of innovative specialty chemical products will attend ECOAT 14 on April 22-24, 2014 in Orlando, FL. At this event, Chemetall will present and showcase their environmentally friendly focused Advanced Non-Phosphate Pretreatments.

“We are excited to return to ECOAT and share some of the outstanding programs we have developed since 2012” said Suresh Patel, Business Manager. “Elimination of phosphates from our pretreatments while improving the performance, reliability and cost effectiveness is exactly what manufacturers require to remain competitive. Our partners appreciate the high performance of our products as well as the knowledgeable technical service that we supply.”

Don't miss ECOAT14, the industry's foremost event providing attendees the opportunity to stay current with industry trends, hear about new methods of managing electrocoat systems, discuss what's coming through the legislative pipe, learn about new technologies and applications, and network with industry colleagues. ECOAT14 is an educational conference for everyone involved in the electrocoat business and for people interested in learning about electrocoat. For complete details, visit <http://conference.electrocoat.org>.

Chemetall has been developing, manufacturing, and supplying state-of-the-art specialty chemical products since 1909. The ISO 9001 company serves the manufacturing community with its Cut it, Clean it, Coat it and Control it® approach. Their broad range of innovations include metal cutting and forming fluids, cleaning compounds, pretreatment chemistry, rust preventatives, paint strippers and paint booth chemistry. Markets served include automotive, aerospace, defense, medical device, energy and general industries. In addition to their product offerings, Chemetall's expert engineers and scientists provide process simulation, analytical testing, and in-field assessments.

Chemetall is a world-class specialty chemical company and a global provider of chemical technologies based in Frankfurt/Main, Germany. In addition to the North America headquarters in New Providence, New Jersey, other locations in the Americas include Jackson, Michigan; LaMirada, California; Bramalea, Ontario; Jundiai, Sao Paulo, Brazil; and Queretaro, Mexico. Chemetall is a division of Rockwood Holdings Inc., a global specialty chemicals and advanced materials company traded on the New York Stock Exchange.

For more information about Chemetall products and service, contact: Chemetall, 675 Central Avenue, New Providence, NJ 07974-0007; Tel: 800-526-4473; Fax: 908-464-4658; Website: www.chemetallUS.com; or Email: chemetall.products@chemetall.com.

