

**FOR IMMEDIATE RELEASE**  
**February 28, 2013**

**Chemetall to highlight green technology phosphates, and dry film lube technologies at Interwire 2013 in Atlanta, Georgia**

New Providence, NJ – Chemetall, a leading developer, manufacturer, and supplier of state-of-the-art specialty chemical products since 1909, will attend Interwire 2013 on April 23-25, 2013 in Atlanta, Georgia (USA). Along with their full line of green technologies, Chemetall will showcase their low temperature zinc phosphate coatings and polymer lubricants at Booth 352.

Chemetall serves the wire drawing, tube drawing and extrusion industry with products and services that optimize metal forming processes. Their broad range of innovations are available as reactive soaps, reactive oils, salt carriers, polymer lubricants, zinc phosphate coatings, and calcium phosphate coatings. In addition to their product offerings, Chemetall's expert engineers and scientists provide process simulation, analytical testing, and in-field assessments.

"We are excited about our new green solutions for Cold Forming and sharing these with our customers and prospects at Interwire," said Jack McAfee, Cold Forming Business Manager. "Our products are based on years of dedicated research in surface treatment that benefits the environment and adds to our customers' bottom lines."

Chemetall's outstanding line of technologies includes Gardobond® Z 3100, a low temperature, iron-side zinc phosphate, Gardobond Z 3200, an electrolytic, heavy-metal-free calcium phosphate for iron materials, and Gardolube® SC 6214 which is a phosphate-free and non-hygroscopic salt carrier.

"Our strong portfolio, backed with our dedication to customer support, makes Chemetall the first and only stop for wire manufacturers," explains Mr. McAfee. "They appreciate the high performance of our products as well as the knowledgeable technical service that we supply."

Chemetall has been developing, manufacturing, and supplying state-of-the-art specialty chemical products since 1909. The ISO 9001 company offers a wide spectrum of products ranging from metalworking fluids and drawing & stamping compounds to cleaners, rust preventatives and surface treatment chemistries. Chemetall's integrated products, chemical management systems, process equipment, and technical service programs deliver efficient and cost effective solutions for industrial manufacturing needs.

Chemetall is a world-class specialty chemical company and a global provider of chemical technologies based in Frankfurt/Main, Germany. In addition to the North America headquarters in New Providence, New Jersey, other locations in the Americas include Jackson, Michigan; LaMirada, California; Bramalea, Ontario; Jundiai, Sao Paulo, Brazil; and Queretaro, Mexico. Chemetall is a division of Rockwood Holdings Inc., a global specialty chemicals and advanced materials company traded on the New York Stock Exchange (ROC).

For more information about Chemetall products and service, contact: Chemetall, 675 Central Avenue, New Providence, NJ 07974-0007; Tel: 800-526-4473; Fax: 908-464-4658; Website: [www.chemetallamericas.com](http://www.chemetallamericas.com); or Email: [chemetall.products@chemetall.com](mailto:chemetall.products@chemetall.com).

