

**FOR IMMEDIATE RELEASE**  
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## **Chemetall to Highlight New Environmentally Compliant Technologies Including Coolants and Advanced Pretreatments at Eastec 2013 - West Springfield, MA.**

New Providence, NJ – Chemetall, a leading developer, manufacturer, and supplier of state-of-the-art specialty chemical products will attend Eastec 2013 on May 14 - 16, 2013 in West Springfield, Massachusetts (USA). At this show, Chemetall will showcase their innovations in environmentally focused metalworking fluids and advanced pretreatments at booth 3251.

Chemetall serves the manufacturing community with its Cut it, Clean it, Coat it and Control it® approach. Their broad range of innovations include metal cutting and forming fluids, cleaning compounds, pretreatment chemistry, rust preventatives, paint strippers and paint booth chemistry. Markets served include automotive, aerospace, defense, medical device, energy and general industries. In addition to their product offerings, Chemetall's expert engineers and scientists provide process simulation, analytical testing, and in-field assessments.

"We are excited to return to Eastec and share some of the outstanding programs we have developed since 2011" said Ken Reindl, Metalworking Business Manager. "Elimination of boron and formaldehyde from our coolants while improving the performance, reliability and cost effectiveness is exactly what manufacturers require to remain competitive. Our partners appreciate the high performance of our products as well as the knowledgeable technical service that we supply."

Some of Chemetall's outstanding new technologies includes Tech Cool® 35048BF, a boron free microemulsion coolant with superior lubrication and emulsion stability and Tech Cool 35035, a highly versatile and cost effective coolant for active machine shops performing multiple operations. Chemetall's comprehensive advanced pretreatment line is enhanced by the introduction of Gardobond® AP 9811, a non-phosphorous pretreatment for 3-stage spray washers that is compatible with mild steel equipment and typical city water.

Chemetall has been developing, manufacturing, and supplying state-of-the-art specialty chemical products since 1909. The ISO 9001 company offers a wide spectrum of products ranging from metalworking fluids and drawing & stamping compounds to cleaners, rust preventatives and surface treatment chemistries. Chemetall's integrated products, chemical management systems, process equipment, and technical service programs deliver efficient and cost effective solutions for industrial manufacturing needs.

Chemetall is a world-class specialty chemical company and a global provider of chemical technologies based in Frankfurt/Main, Germany. In addition to the North America headquarters in New Providence, New Jersey, other locations in the Americas include Jackson, Michigan; LaMirada, California; Bramalea, Ontario; Jundiai, Sao Paulo, Brazil; and Queretaro, Mexico. Chemetall is a division of Rockwood Holdings Inc., a global specialty chemicals and advanced materials company traded on the New York Stock Exchange (ROC).

For more information about Chemetall products and service, contact: Chemetall, 675 Central Avenue, New Providence, NJ 07974-0007; Tel: 800-526-4473; Fax: 908-464-4658; Website: [www.chemetallamericas.com](http://www.chemetallamericas.com); or Email: [chemetall.products@chemetall.com](mailto:chemetall.products@chemetall.com).

