

**FOR IMMEDIATE RELEASE**  
**March 24, 2014**

**Chemetall will be presenting at the PEI - Porcelain Enamel Institute, May 13-15, 2014 at the Doubletree Hotel Downtown Nashville, TN.**

Chemetall will be presenting "Cleaning Fundamentals" at the PEI - Porcelain Enamel Institute 2014, 76th Annual Tech Forum and 29th Back-To-Basic Workshop on May 13-15, 2014 at the Doubletree Hotel Downtown Nashville, TN. The 2014 edition of PEI's Technical Forum will be another great event for the porcelain enameling industry. Here is your chance to learn what is new in the world of porcelain enameling and pick up some ideas that will have a positive impact for you back in your plants and laboratories.

A high-quality metal cleaning (pretreatment) and the appropriate enameling are essential for the durability of finished products. Methods for pretreatment vary depending on the material to be enameled, the enamel to be used and the desired properties of the resulting finish. Pretreatment of a metal surface includes chemical cleaning primarily. Rinse water quality and proper rinsing are as critical, yet often-over-looked step in the enameling process. A well designed, lean cleaning and rinsing process can help improve product quality, thru-put, and higher profits! This presentation focuses mainly on the chemical cleaning (pretreatment). It will enable you to make smart decisions in the selection, design, installation, and upgrade of an existing pretreatment system. It will highlight topics including soils, substrates, cleaners, rinsing, new trends in cleaning, and the means to verify the cleaning and rinsing effectiveness. Process automation, safety, troubleshooting, and preventative maintenance of process equipment will also be covered.

Chemetall has been developing, manufacturing, and supplying state-of-the-art specialty chemical products since 1909. The ISO 9001 company offers a wide spectrum of products ranging from metalworking fluids and drawing & stamping compounds to cleaners, rust preventatives and surface treatment chemistries. Chemetall's integrated products, chemical management systems, process equipment, and technical service programs deliver efficient and cost effective solutions for industrial manufacturing needs. Expect more with Chemetall.

Chemetall is a world-class specialty chemical company and a global provider of chemical technologies based in Frankfurt/Main, Germany. In addition to the North American headquarters in New Providence, New Jersey, other locations in the Americas include Jackson, Michigan; La Mirada, California; Bramalea, Ontario; Jundiaí, São Paulo, Brazil; and Querétaro, México. Chemetall is a division of Rockwood Holdings Inc., a global specialty chemicals and advanced materials company traded on the New York Stock Exchange.

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