

**FOR IMMEDIATE RELEASE**  
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**Chemetall to Highlight Green Technologies, Including Tinted Permanent Passivation Products at the Fall NCCA Conference on Sept. 25, 2013 in Maryland**

New Providence, NJ – Chemetall, a leading developer, manufacturer, and supplier of specialty chemicals, will attend the 2013 National Coil Coating Association's Fall Technical Meeting on September 23-25, 2013 in Baltimore, Maryland (USA). Along with their full line of green technologies, Chemetall will showcase their specialized, tinted permanent passivation product line at the trade show.

Chemetall serves the coil coating industry with products and services that optimize metal cleaning and pretreatment processes. Their broad range of innovations are available as cleaners, conventional pretreatments, no-rinse pretreatments, passivations, permanent passivations, associated auxiliary products, and automated control packages. In addition to their product offerings, Chemetall's expert engineers and scientists provide process simulation, analytical testing, and in-field assessments and audits.

"We are excited about our new line of tinted permanent passivation products and other green solutions for Coil Coating and we look forward to sharing these with our customers and prospects at NCCA," said Tom Ryan, Coil Coating Business Manager. "Our products are based on years of dedicated global research in surface treatment. They are single package, environmentally friendly and cost beneficial solutions for our customers."

"Our strong portfolio, backed by our dedication to customer support, makes Chemetall the first and only stop for coil coaters," explains Mr. Ryan. "They appreciate the high performance of our products as well as the knowledgeable technical service that we supply."

Chemetall has been developing, manufacturing, and supplying state-of-the-art specialty chemical products since 1909. The ISO 9001 company offers a wide spectrum of products ranging from metalworking fluids and drawing & stamping compounds to cleaners, rust preventatives and surface treatment chemistries. Chemetall's integrated products, chemical management systems, process equipment, and technical service programs deliver efficient and cost effective solutions for industrial manufacturing needs.

Chemetall is a world-class specialty chemical company and a global provider of chemical technologies based in Frankfurt/Main, Germany. In addition to the North America headquarters in New Providence, New Jersey, other locations in the Americas include Jackson, Michigan; LaMirada, California; Bramalea, Ontario; Jundiai, Sao Paulo, Brazil; and Queretaro, Mexico. Chemetall is a division of Rockwood Holdings Inc., a global specialty chemicals and advanced materials company traded on the New York Stock Exchange.

For more information about Chemetall products and service, contact: Chemetall, 675 Central Avenue, New Providence, NJ 07974-0007; Tel: 800-526-4473; Fax: 908-464-4658; Website: [www.chemetallamericas.com](http://www.chemetallamericas.com); or Email: [chemetall.products@chemetall.com](mailto:chemetall.products@chemetall.com).

